



# CAREWORX™ VIP 2016

## JOIN US AND GET THE VIP TREATMENT!

**Metro Toronto Convention Centre, Toronto, Ontario, Canada - September 14-16, 2016**

Join CareWorx™ and our partners and customers from across North America for our 2016 annual user conference. As a valued customer of CareWorx, we are inviting you to this year's event at the Metro Toronto Convention Centre, where we anticipate an attendance of 500 professionals and industry leaders in senior care and managed services!

The theme of this year's event focuses on how the Technology-as-a-Service Revolution – where technology hardware, software, and support is delivered like a utility – is changing the way we do business and re-defining the end-user experience! Network with market-leading C-level executives, operators, and senior care professionals to understand the latest technology trends, meet with our vendor partners and better grasp the unstoppable industry that is senior care!

This invitation-only event offers a broad and comprehensive agenda of educational sessions, features outstanding keynote speakers, and coincides with the world-renowned Toronto International Film Festival (TIFF), where phenomenal social activities will be taking place. Don't miss our highly-anticipated VIP Dinner and 'Party Like a Viking' gala with special celebrity guests!

CareWorx VIP 2016 truly brings the CareWorx ecosystem together to build partnerships, learn about new trends, and ultimately, help your business grow! Kick-off your 2017 strategic plan by bringing your key team members and receive a group discount. Reserve your spot at the table for this one-of-a-kind event



### WHY ATTEND CAREWORX VIP 2016?

CareWorx VIP 2016 is designed to provide our customers with the business, product, and technology information they need to enhance the way they do business and deliver care. This event reflects CareWorx's commitment to provide an unmatched opportunity for our customers, partners, speakers, and sponsors to learn and network together.

**“The CareWorx VIP 2016 Event has a compelling theme most businesses have struggled to solve for years – Technology-as-a-Service allows far greater access to technologies that can improve care delivery and business outcomes. We are looking forward to sponsoring and participating, particularly with the conference being held in our own backyard in Toronto.”** Mike Wessinger, CEO of PointClickCare®.

**“Careworx has consistently been an early adopter of emerging technologies and innovations in service management, which has proven to be an advantage for our staff and the residents we serve. We plan on fully participating in Careworx VIP and look forward to leveraging the conference experience for key inputs into our 2017 technology road map.”**  
Bill Dillane, President, The Responsive Group.

CareWorx VIP 2016 builds on the momentum from the January 2016 merger of CareWorx and TUC to become a global-100 managed service provider and the market leader in senior care. Three key take-aways for VIPS include:

**Seniors: The Unstoppable Force** – 10,000 people turn 65 every day in the US. Learn more about the impacts and opportunities of senior care—from long-term care facilities to the exploding market of home care and informal care, and the key role technology plays.

**Technology-as-a-Service: The Unstoppable Trend** – Why isn't corporate IT as simple as when I use my tablet or smartphone? CareWorx VIP 2016 delivers an actionable blueprint of how to build a Technology-as-a-Service program that re-defines technology delivery and transforms the end-user experience.

**Service Management Innovations** – Today, 84% of personal IT support requests are made via the web or mobile app, while only 33% of corporate IT requests are! CareWorx VIP 2016 will provide the latest innovations to improve your service desk and end-user experience, including how to introduce self-service and move beyond IT service management into areas like HR & facilities.

**REGISTER TODAY!**